

ALPAGO M. KURSAT

33 Maidenhead Road | (917) 744-5988 | alpago@alpagokursat.com | alpagokursat.com
Princeton, NJ, 08540

Dear Madam or Sir,

I have a successful record as a Graphic Designer. Working with non-profit organizations as well as with Global Companies like Benetton, White & Case, Coca-cola, Braun, Gillette, Panasonic, Jordache, McCann Erickson and identifying their complex communication needs, offering simplified conceptual solutions to amplify their message has been my true passion throughout my carrier.

I believe my background on branding, interface and advertising design, photography and illustration combining with my interest for art history and archeology makes me a very suitable candidate for this exciting graphic designer position at the Princeton University Art Museum.

I enclosed my resume for your review. I welcome the opportunity to discuss with you personally how my skills and strengths can best serve your institution. I appreciate your time and consideration.

Thank you.
Yours sincerely,



Alpago M. Kursat

Work Experience:

David Walters, Producer / Recording Engineer, Classical Music Production Services,
Projects: Corporate Branding, Photography director for video productions.
West Orange, NJ

CTS Claymont Technology Solutions. (Software Company)
Graphic Designer / Art Director
Projects: Logotype, letterhead, envelope, folder, and web site design.
Chesterfield, MO

White & Case LLP
Graphic Designer / Art Director
Projects: Logotype for Intranet/Extranet, Posters, Directory booklet, Flash intro animation.
New York, NY

HED Home Energy Diagnostics.
Graphic Designer / Art Director
Projects: Corporate ID, Direct Mail, Mag Ads.
Montclair/NJ

Pasha Tours / Bon jour USA Tours
Graphic Designer, Art Director
Projects: Photography consultant, Catalogue Designs.
New York, NY

McCann-Erickson,
Senior Art Director
Accounts: Coca Cola (World Cup Promotion, Coca Cola Music Charts, launch campaign for new size bottle, Coca Cola Heritage Campaign),
GM/Opel (Corsa brand promotion campaign),
Camel (Camel Trophy, promotion campaigns) Oral-B (Bring the pack won a dental Check-up promo-campaign), Braun (Win a Cross pen promotion campaign) ,
Panasonic (promo-campaigns), Gillette (World Cup Soccer promo-campaign, Gillette Disposable Twin Blade Launch campaign,
Projects: Mostly concept to design, producing full scale Campaigns (...and Brochures, POPs, Posters, Ads for print and broadcast media.)

Social Campaigns and Pro-bono Projects:
Birth control campaign for the Health Department of Turkish Government
Project: Conceptualizing (Team work led by Creative Director David Mllingen)
Three TV. Commercial Birth control campaign.
(McCann Erickson ad agency
Quit Smoking Campaign for the Lung Association (Freelance, non-profit work)
Art Director
Projects: Conceptualizing, Designing and Production of the Lung Association's Identity, logo, stationary, ads for print and Broadcast Media, T-shirt, button, and brochures.

Education:

Pratt Institute, Professional Studies Digital and Interactive Design (1998-2000)
Pratt Manhattan 295 Lafayette St. 2nd. Floor New York, NY 10012-2722

Mimar Sinan University (1988/1992)

MFA Advertising Graphic Design (Not finalized)

BFA Graphic Design / Photography.

Meclisi Mebusan Cad. Findikli Istanbul, 80040 Turkey
Tel:011-90(212)252-1600

Personal Skills & Awards

Photography, Illustration, Typography, Branding, Corporate ID Design, Graphic Design.
Software: Adobe CS6, Adobe Lightroom, Microsoft Office, Apple iWork, Apple iMovie, Final Cut,
Awards: 3 Crystal Apple Advertising Award

Skills:

Graphic Design, Branding Design, Advertising, Typography, Photography, Illustration, Print Making, Storyboard, Adobe CC

Experiences: Creative Director, Brand Strategist, Graphic Designer, Art Director, Branding Design, Print Design, Web Design, Interactive Design, Corporate Design, Advertising Design, Promotion Design, Collateral Design, Publication Design, Book Design (Cover, Jacket, Interior), Typography, Photography, Illustration, Environmental Design, Exhibit and Display Design.

References:

Burcu Tezcan-Ruggeri, Visual Design Strategist, Office of Development
Marketing and Communications, Princeton University
burcut@exchange.Princeton.EDU
Phone:609.258.4271
Princeton, NJ

David Walters, Producer / Recording Engineer Classical Music Production Services,
info@davidwalters.com
Phone: 862-252-4025
West Orange, NJ

Ahmet Erener, DHL Global Forwarding VP, New York, NY
ahmet.erenner@dhl.com
Phone: 862-371-8152
New York, NY